

“Win Storage” Prize Draw Terms and Conditions

2025 Oct-Nov DRAW

1. **By entering the prize draw you are agreeing to these prize draw terms and conditions.**
2. The prize draw is being run by Smart Cells International Ltd (SCI) whose offices are at Unit 7 Chancerygate Estate, Horton Close, West Drayton, UB7 8EW, UK

Eligibility to enter

3. **The prize draw is open to expectant parents over 18 years of age, with due dates on or before 31st May 2026.**
4. **Your birth is in the UK, at an eligible Hospital for Cord blood collection.** [Smart Cells can advise on this]
5. In entering the prize draw, you confirm that you are eligible to do so and eligible to claim any prize you may win.
6. The prize is non-exchangeable, non-transferable and no cash alternatives will be offered.
7. A maximum of one entry per individual is permitted.
8. **The prize draw is free to enter.**

How to enter

9. **The prize draw will be run up to Midday on 30th November 2025.** Entries after that time and date will not be included in the draw.
10. To enter the prize draw, visit our website, providing the required contact details and opt-ins so that Smart Cells can contact you with news & updates on the draw.
<https://www.smartcells.com/prize-draw-emmas-diary/>
11. SCI will not accept responsibility if contact details provided are incomplete or inaccurate.

The prize

12. The prize will be 25-year Cord Blood Storage Package.
13. The winner will be drawn at random.
14. **If the winner has already paid their booking fee [but not yet given birth], they will receive a refund of the Cord Blood Storage Package, SCI shall refund without interest all payments made by the customer.**
15. The decision of SCI regarding any aspect of the prize draw is final and binding and no correspondence will be entered into about it.
16. The package can be upgraded to include Cord Tissue and Blood storage on payment of £500 and £50 annual storage, due to additional service costs.

Winner announcement

17. The winner will be notified by Thursday 11th December 2025 or before via the email provided during subscription.
18. SCI will attempt to contact the winner by email -If the winner does not respond to the emails notifying them of their win within 14 days of the second email, they will lose their right to the prize, and SCI reserves the right to choose and notify a new winner.

Data protection and publicity

19. You consent to any personal information you provide in entering the prize draw being used by SCI for the purposes of administering the prize draw, and for those purposes as defined within our privacy policy. <https://www.smartcells.com/privacy-policy/>
20. An announcement of the winners first name will be made via the Smart Cells website and social media platform.
21. All personal information shall be used in accordance with SCI's Privacy Policy

General

22. SCI reserves the right to cancel the prize draw or amend these terms and conditions at any time, without prior notice.
23. The prize draw and these terms and conditions will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.